



**Tradmed/2017
International/Sri Lanka**

23rd - 25th November 2017

@ Waters Edge, Sri Jayewardenepura,
Kotte, Sri Lanka.

International Symposium on Traditional and Complementary Medicine

Tradmed Sri Lanka is an innovative platform that would bring together national and international academics, scientists, business communities and experts in the field of traditional/ indigenous/ complementary medicine. Its scope is to share knowledge in integrated evidence based medicine amalgamating science with tradition leading to innovations and private public partnerships enhancing global marketability of Sri Lankan traditional medical systems.

Organized by:



Ministry of Health,
Nutrition & Indigenous Medicine and
Department of Ayurveda Sri Lanka

In Collaboration with:



**World Health
Organization**



University of
Sri Jayewardenepura
Sri Lanka

**More than 30 International
Plenary Speakers**
Representing top universities in USA, UK,
Australia, India, South Korea, Iran,
Singapore, Netherlands, Thailand and Japan etc.

**22nd Nov.
2017
Free
Entrance**

**Hands - on workshop on,
Basic Molecular and Analytical Techniques;
Natural Product Based Research
Organized by
University of Sri Jayewardenepura**

**For the first time in Sri Lanka;
The best 100 -150 abstracts will be published in
BMC Journal of Complementary and
Alternative Medicine
Impact Factor = 2.228
Indexed in PubMed of the
US National Library
of Medicine**

**Abstract submission on or before: 25th October 2017
Acceptance Notifications: 15th October 2017
Early bird Registration: 15th October 2017
Late Registration from: 30th October 2017**

**Call for
Abstracts**

Colombo Declaration
Signing of Colombo Declaration with the
participation of the Regional Health Ministers

**Brain storming session on;
Higher Educational Opportunities in International
Universities-Post Graduate studies
Research Collaborations Private
Public Partnerships Technology Exchange**

Early Registration Fees

Local	4000 LKR
SAARC delegates	125 USD
Other country delegates	150 USD
Student registration	2000 LKR

Late Registration Fees

Local	4500 LKR
Local (one day only)	1500 LKR
SAARC delegates	150 USD
Other country delegates	175 USD
Student registration	2500 LKR

Prof Ranil De Silva

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Visit tradmedinternational.com for more information.



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Traditional and Complementary Medicine, Educational Exhibition & Trade Fair

Benefits of exhibiting at Tradmed International 2017

Golden opportunity to meet the Local & International herbal based industries under one umbrella

- Meet and interact with over 120 local and international exhibitors
- Generate new business leads with industry related manufacturers, suppliers and distributors
- Promote your products and services in Sri Lanka
- Network with fellow industry players for maximum exposure, exchange of ideas and partnership opportunities
- Create new markets with the international trade-related business fraternity
- Expose your product to potential Sri Lankan and regional buyers
- Discover latest research breakthrough and developments in bio-technology
- Understand major trends in the herbal marketplace to know rising demands
- Take in new concepts and needs of emerging markets
- Take advantage of the Business Matching Sessions to promote your products and services
- Interchange ideas with industry players at the B2B & B2A meetings

B2B

Business to Business meetings - Between industries
Exchanging the ideas of business strategies in the herbal based industry

B2A

Business to Academics meetings - Between academics and industry
Exchange ideas of new innovations. Looking for possibilities of developing new businesses

Who Should Exhibit?

- Herbal / Natural Products Manufacturers
- Raw Material Suppliers / Growers
- Organic Food Suppliers
- Producers & Suppliers
- Traders & Retailers
- Investor / Policy Makers
- Drug Stores / Pharmacies
- Researchers & Education Institutions
- Health / Lifestyle Companies
- Marketing & Direct-selling Companies
- Relevant Government Agencies
- Industry Related Businesses

Stall Details

Size: 3m x 3m (Standard Size)

Investment for Exhibition & Trade fair

- Sri Lankan: LKR 75,000.00 + VAT (for 03 days)
- Foreign: USD 1000

**FREE
ENTRANCE**

Prof Ranil De Silva

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Biotechnology & Neuroscience
Principal Investigator, Genetic Diagnostic &
Research Laboratory and Human
Brain Tissue and DNA Repository,
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Visit tradmedinternational.com for more information.